

Note: Because of printing limitations, product colour shown on this product manual may differ from the actual product. In such a case, the actual colour shall always prevail.

ASA™ TILES
Since 1973



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Email: sales@asatilesk.com

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ABOUT ASA TILES

SINCE 1973

ASA Tiles is one of the most renowned international brands in the ceramic and porcelain tiles industry since 1973 when its first batch of artistic 3D ceramic tiles was exposed to the world. The popularity of our brand has been growing rapidly worldwide in recent decades along with the growth of our production capacity, enabling our wider scope of services to our global customers. In 2016, ASA Group Holding Limited has a capital exceeding US\$900 millions. We have been persistently focusing on never-ending, inside out management, and technology improvement schemes to satisfy our every customer. Recently, various categories of ASA Tiles products are supplied globally to over 40 countries and different regions.

In the realisation processes and efforts to meet the company missions, we have put heavy efforts in our modern product design and development collaborated with Italian designers in our Milan office in 2016. We have been increasing our production capacity with confidence to our future demanding customers. We have further invested over RMB 150,000,000 worth of the first batch of state-of-the-art production line and equipment in our Hubei plant. Furthermore, the proprietary formulations and production knowhow of ASA Tiles made our products stand at the leading edge in the industry.

We make ASA Tiles different by our innovative high-end mass production technology to characterise our tiles with Reduced Glares at 55°, 3D Touchable Marble-like Texture, Full-body specification, and the largest single piece tile size. ASA Tiles is now the only producer in China with the capability to produce 3200 mm x 1600 mm size marble tiles in 2017. In addition to cycle training of our professional sales forces and the adaptation of sophisticated ERP system, we made our motivation and enhancements schemes become inseparable parts of our integral marketing and business strategy. ASA Tiles is well prepared in advance to satisfy our valuable customers of today and the future, nationwide and internationally, in public accommodations and private living spaces.

HUBEI PLANT

ASA Tiles are produced in three manufacturing plants in mainland China, which are located in Zibo City of Shangdong Province, Qingyuan City of Guangdong Province, and Xianning City of Hubei Province. After the third investment to further enhance both our production capacity and capability in our Shandong and Guangdong Plants, our Hubei Plant will involve a total investment of over RMB 2 billion in total. The plant occupies a total area exceeding 1,330,000 square metres, which is adequate for the erection of another 18 state-of-the-art production lines to generate annually a RMB 8 billion worth of production output. In 2016, the plant achieved a productivity level of RMB 1.2 million per headcount on average. At present, it is the biggest, in scale, tile manufacturing plant in Central China and one of the biggest among similar production scales all over the world.

Our proprietary technical knowhow leads to the re-definition of marble tiles in the industry. In February 2017, the first production line for extra-large size tiles started its normal operations. At no time, it stood in China as the only capacity to mass produce extra-large size ceramic and porcelain tiles.

Our Hubei Plant has been stringently carrying out production activities and missions "intelligently + innovatively". Employing robotic production approaches, with the application and enhancement of our eight technical knowhow patents, we are prepared to lead the industry into the era of Industry 4.0 scheme to meet the rapidly growing demands of high-end tiles by the younger generation of high-end product pursuers.



Being fired over 1000 °C, the ceramic lattice of ASA Polished Tiles is completely vitrified.

These art pieces are persistent and resistant to corrosion and abrasion.

The tile surface is polished up to nanometre level,

resulted in more vibrant colour.

TILES



Elegant Tulips

- Extra Surface Flatness
- Waterproof
- Rectified
- High Corrosive Resistance
- High Damage Resistance
- Resistant to Stains



◀ PU80201AX
PU60201AX
800x800mm
600x600mm

Pilates

- Extra Surface Flatness
- Waterproof
- 90° Rectified
- High Corrosive Resistance
- High Damage Resistance
- Resistant to Stains



► PL80705X(KB)
PL60705X(KB)

800x800mm
600x600mm





Italy Line
Stone



—
Italy Line
Stone
—



▲ PF80201AX
PF60201AX
PF12201AX
800x800mm
600x600mm
600X1200mm



◀ PF80205X
PF60205AX
800x800mm
600x600mm



▶ PF80301AX
PF60301AX
PF12301AX
800x800mm
600x600mm
600X1200mm

-  Extra Surface Flatness
-  Waterproof
-  Rectified
-  High Corrosive Resistance
-  High Damage Resistance
-  Resistant to Stains



Elegant Line Stone

-  Extra Surface Flatness
-  Waterproof
-  Rectified
-  High Corrosive Resistance
-  High Damage Resistance
-  Resistant to Stains



◀ PE80501AX
PE60501AX
PE12501AX

800x800mm
600x600mm
600X1200mm

Elegant Line Stone

- Extra Surface Flatness
- Waterproof
- Rectified
- High Corrosive Resistance
- High Damage Resistance
- Resistant to Stains



► PE80301AX
PE60301AX
PE12301AX

800x800mm
600x600mm
600X1200mm



Elegant Line Stone



► PE80201AX
PE60201AX
PE12201AX

800x800mm
600x600mm
600x1200mm



Carter



◀ PJ80301X
PJ60301X
PJ12301X
PJ10301X

800x800mm
600x600mm
600x1200mm
1000x1000mm

Elegant Carter



► PJ80502AX
PJ60502AX
800x800mm
600x600mm





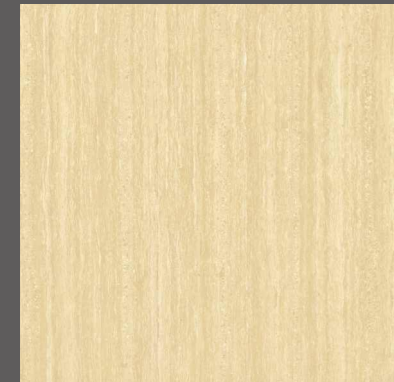
Elegant Carter

- Extra Surface Flatness
- Waterproof
- Rectified
- High Corrosive Resistance
- High Damage Resistance
- Resistant to Stains



◀ PJ80301AX
PJ60301AX
800x800mm
600x600mm

POLISHED TILES



PF80201AX 800 × 800mm
 PF60201AX 600 × 600mm
 PF12201AX 600 × 1200mm



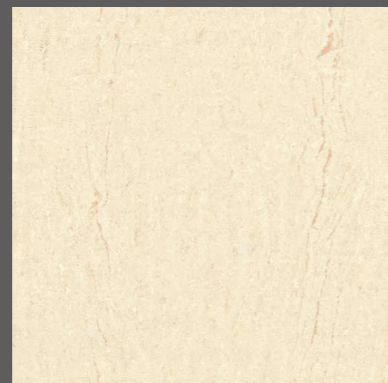
PF80301AX 800 × 800mm
 PF60301AX 600 × 600mm
 PF12301AX 600 × 1200mm



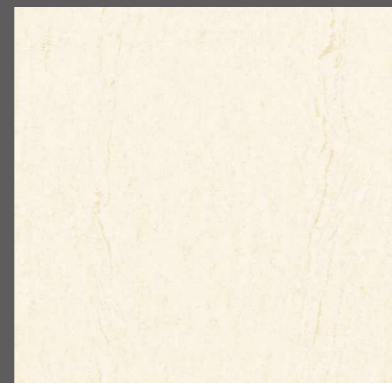
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 PF60205AX 600 × 600mm



PN80201AX 800 × 800mm
 PN60201AX 600 × 600mm

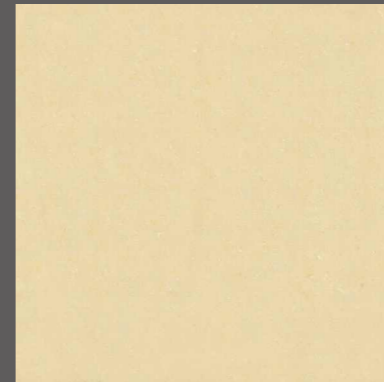


PN80301AX 800 × 800mm
 PN60301AX 600 × 600mm

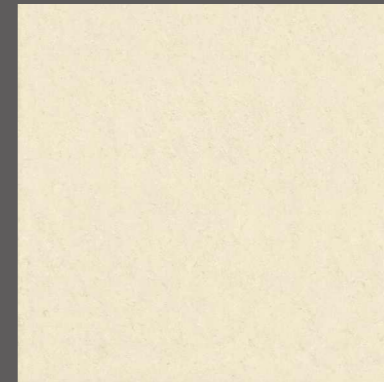


PN80302AX 800 × 800mm
 PN60302AX 600 × 600mm

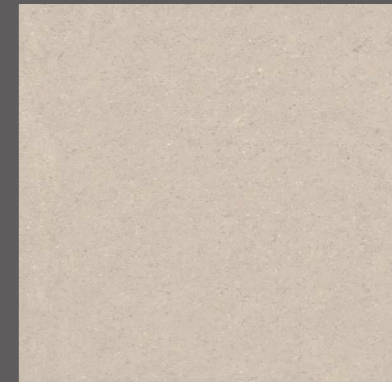
POLISHED TILES



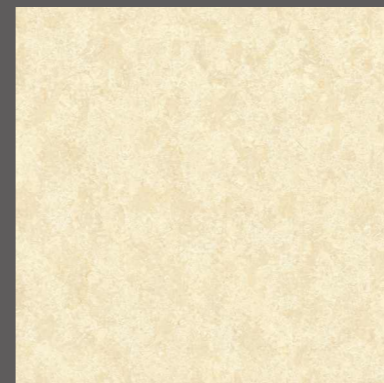
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 PJ60201AX 600 × 600mm



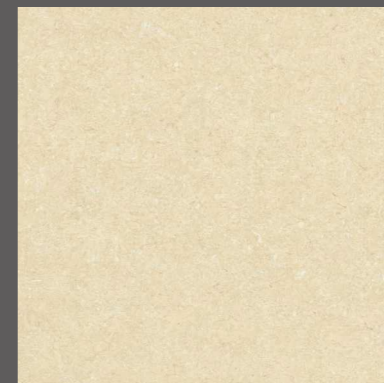
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 PJ60301AX 600 × 600mm



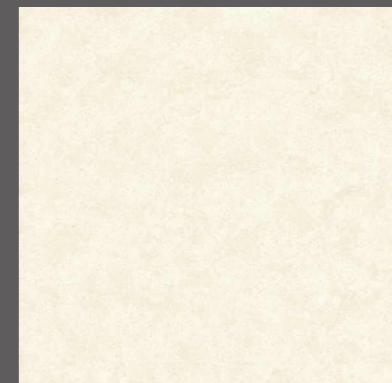
PJ80502AX 800 × 800mm
 PJ60502AX 600 × 600mm



PU80201AX 800 × 800mm
 PU60201AX 600 × 600mm

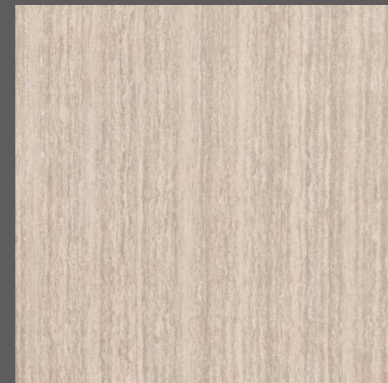
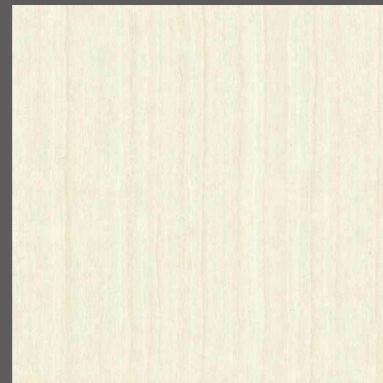
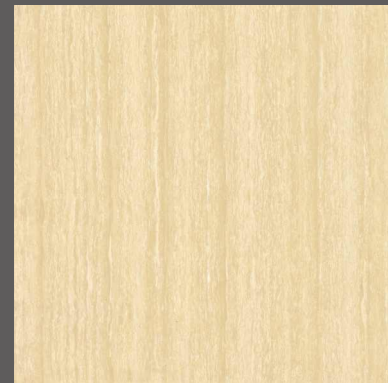


PU80202AX 800 × 800mm
 PU60202AX 600 × 600mm



PU80301AX 800 × 800mm
 PU60301AX 600 × 600mm

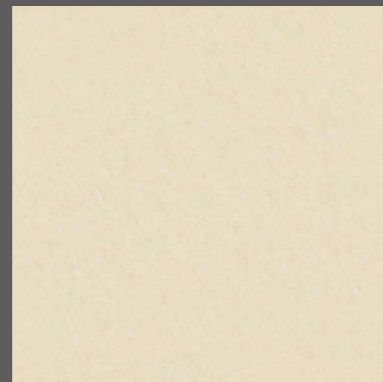
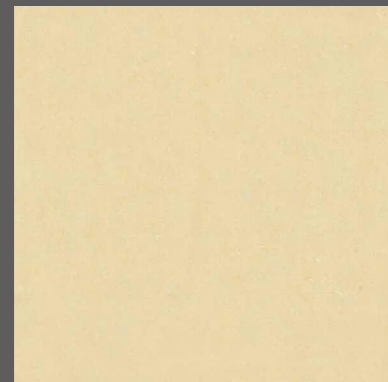
POLISHED TILES



PE80201AX 800 × 800mm
PE60201AX 600 × 600mm
PE12201AX 600 × 1200mm

PE80301AX 800 × 800mm
PE60301AX 600 × 600mm
PE12301AX 600 × 1200mm

PE80501AX 800 × 800mm
PE60501AX 600 × 600mm
PE12501AX 600 × 1200mm



PJ80201X 800 × 800mm
PJ60201X 600 × 600mm

PJ80301X 800 × 800mm
PJ60301X 600 × 600mm
PJ12301X 600 × 1200mm

PL80705X (KB) 800 × 800mm
PL60705X (KB) 600 × 600mm

PROJECT HIGHLIGHTS



Burj Khalifa Tower



Shanghai Tower



The Oriental Pearl Radio & TV Tower



Goldin Finance 117



Shanghai Maglev Train Station



China Central Television Headquarter



The Great Hall of the People



Peking University



The University of Hong Kong



The Grand Hotel, Taipei



Singapore Changi Airport

SPECIFICATION



Extra Surface Flatness

Deviation in surface flatness affects the cost and efficiency of tile installation. The flatness deviation of this tile is controlled within $\pm 0.1\%$ (ASTM C485, EN ISO 10545-2), which is better than the national standard ($\pm 0.4\%$).



Rectified

This tile has been rectified, deviation $\leq 0.5\%$ (ASTM C499, EN ISO 10545-2), to ensure the joints are consistently spaced.



High Damage Resistance

This tile was fired at high temperature. It has high damage resistance, ≥ 1000 N (ASTM C648, EN ISO 10545-4).



Waterproof

Water absorption of this tile is $\leq 0.1\%$ (ASTM C373, EN ISO 10545-3), lower than the national standard ($\leq 0.5\%$).



High Corrosive Resistance

This tile is resistant to corrosion of various household chemicals, acids and alkalis (ASTM C1378, EN ISO 10545-13).



Resistant to Stains

Imported high-temperature nano ceramic glaze is applied onto this tile. It has minimised porosity and high stain resistance to grout, washable and waterproof inks, and chemicals (ASTM C1378, EN ISO 10545-14).

CERTIFICATIONS

